



Deadline for entries is December 31, 2011

Our Mission

The intention of the Ruidoso Tourism Department Photo Contest is to present the beauty of the Ruidoso area through images of its people and places. This contest provides you, our residents and visitors alike, the opportunity to share your creativity with the world. Submitted photos will be used in our advertising campaigns and on our new Ruidoso Tourism website, DiscoverRuidoso.com, now under development.

We are seeking “lifestyle” photos that depict Ruidoso in all of its seasons. We want photos of people engaged in all that makes Ruidoso a popular visitor destination. Whether it is skiing, snowboarding, tubing, horseback riding, mountain biking, hiking, camping, golfing, children’s activities, disc golfing, fishing, dining, shopping, or just good ol’ deck sitting...show us what YOU enjoy doing in our mountain paradise.

Who Can Enter

Anyone can enter the Ruidoso Tourism Photo Contest. By submitting images to the contest, photographers grant the Village of Ruidoso the right to publish the images in its advertising, websites, e-mail newsletters and any promotional material (i.e. press releases) without payment. Photographer credit will be requested.

Entry Categories

- 1. Outdoor Recreation:** Skiing, snowboarding, tubing, horseback riding, mountain & road biking, hiking, camping, fishing etc.
- 2. Dining, shopping, etc.**
- 3. Historical imagery:** ruins, monuments, cities, villages and other structures or locations that suggest a feeling

of the historical significance of the Ruidoso area.

- 4. Events:** images that showcase the wide variety of special events in our area.
- 5. Family Fun:** families at play
- 6. Relaxation:** deck sitting, relaxing in a hot tub, in front of the fire, etc.

Awards

Fifty photos will be selected. \$100 per each photo selected will be awarded to the submitting photographers.

How To Submit: (Please read carefully)

- Simply email your six images to photocontest@ruidosoattractions.com. If selected as one of the prize winners (in January), we will need the following information before award the prize. (We can get the information outlined below later.)

OR...

- Each photographer may submit up to six images total. All entries should be included in one mailing. Contestant must acknowledge that the images are original, taken in the Ruidoso area, and are owned by the person submitting the image.

All images must be submitted on a high resolution digital file CD or DVD. We require 300 dpi tif or jpg files, 10” on the longest side, file size at least 3MB. Label the disk with your name, address, phone number and e-mail address. Paper sleeves preferred.

- In order to caption your image in the event of publication, explain in 100 words or less the story behind each photo and why you think it captures the spirit of Ruidoso. Photos will not be judged on these comments.
- Model Release: Photographs that include recogniz-



able people must include a signed Model Release form taped to the print before it will be accepted into the contest. A Model Release form is included with this document.

- Please package as simply as possible.
- Entries not complying with the rules set forth above will be disqualified.

Send To: Gina Kelley, Director of Tourism, Village of Ruidoso, 313 Cree Meadows Drive, Ruidoso, NM 88345

We will notify you of receipt of your entry.

***Ruidoso Tourism Photo Contest
Entry Form***

Name: _____

Address: _____ City: _____ State: ____ Zip: _____

E-mail: _____ Phone: _____

Photo Title: _____

Location of Photo: _____

Specify the Category in Which You Want This Photo To Be Judged:

- Outdoor Recreation Indoor Recreation Historical Imagery
 Events Family Fun Relaxation

I ACKNOWLEDGE THAT:

- I agree to the terms and conditions for entry into this contest
 This photo was taken by me in the Ruidoso area

Tell us about your photo:

Signature and Date: _____

MODEL RELEASE:

I grant permission to _____ (photographer), their licensees and assigns, to use and reproduce photographs taken of me and/or property owned by me without restriction, for any legal use they deem proper. I have read and fully understand this statement, I hereby warrant that I am over the age of eighteen. If I am under the age of eighteen, my legal guardian has read and agrees to the terms of this agreement and has signed below.

Signature: _____ Date: _____

Print Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Description of Photo(s):

MODEL RELEASE:

I grant permission to _____ (photographer), their licensees and assigns, to use and reproduce photographs taken of me and/or property owned by me without restriction, for any legal use they deem proper. I have read and fully understand this statement, I hereby warrant that I am over the age of eighteen. If I am under the age of eighteen, my legal guardian has read and agrees to the terms of this agreement and has signed below.

Signature: _____ Date: _____

Print Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Description of Photo(s):

